



ITAP - “IT Advice, On Tap”



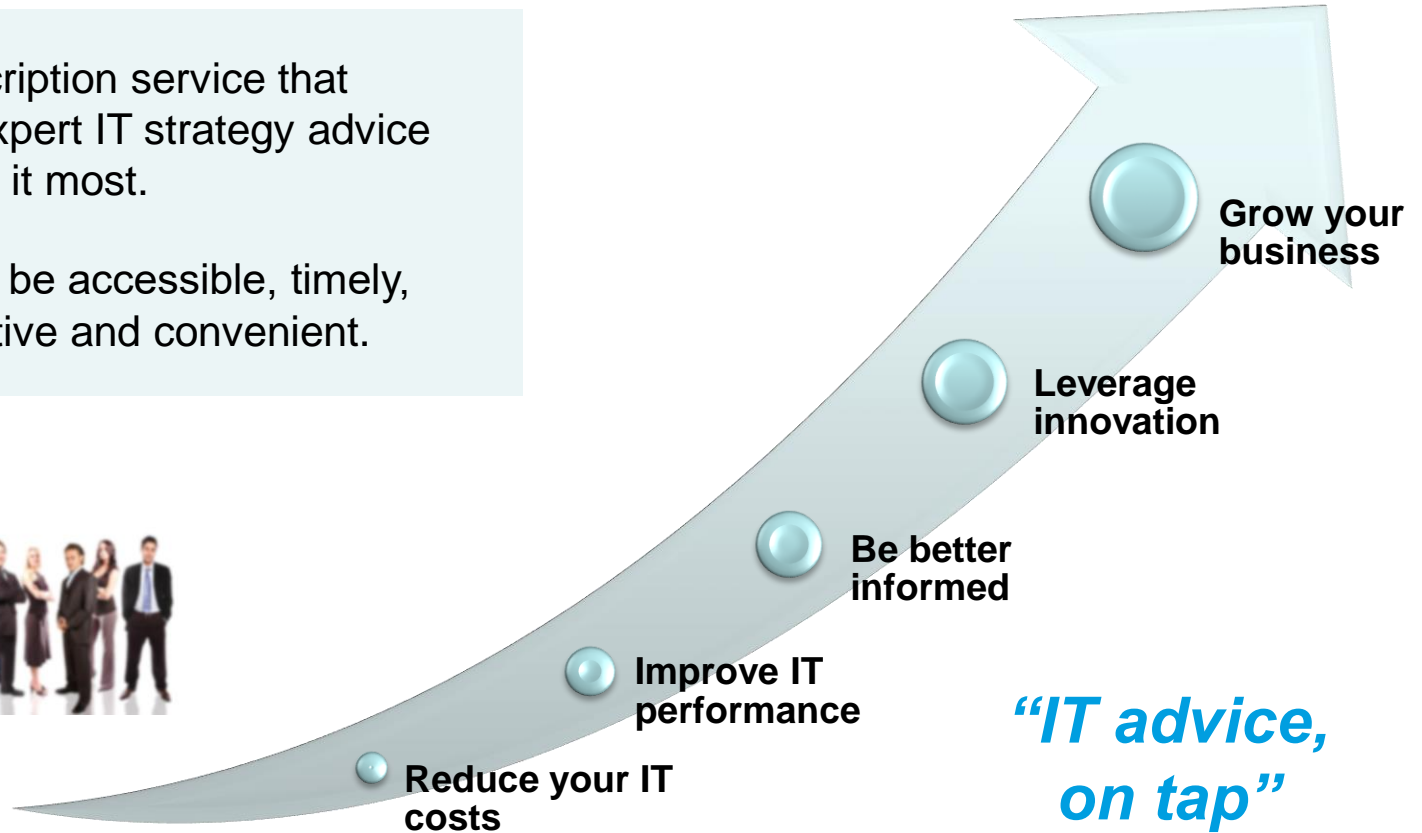
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IT Advisory Panel – ITAP – IT Advice, On Tap

ITAP

ITAP is a subscription service that provides you expert IT strategy advice when you need it most.

It's designed to be accessible, timely, scalable, objective and convenient.



You can access expert IT advice normally only afforded by large corporations

Convenient

1. Email your questions requiring our independent IT advice whenever you have them
2. Your questions can be very simple or complex, we're always here to provide you answers
3. We tailor our level of detail and format of our reports / recommendations to your needs
4. A discrete "Letter of Engagement" for each case is not required

Cost Effective

1. A range of subscription options are available (see subscription page)
2. "On tap" access to experienced IT consultants who are not on your payroll
3. Services start from the date of payment
4. Our subscriptions renew automatically every twelve months

Expert

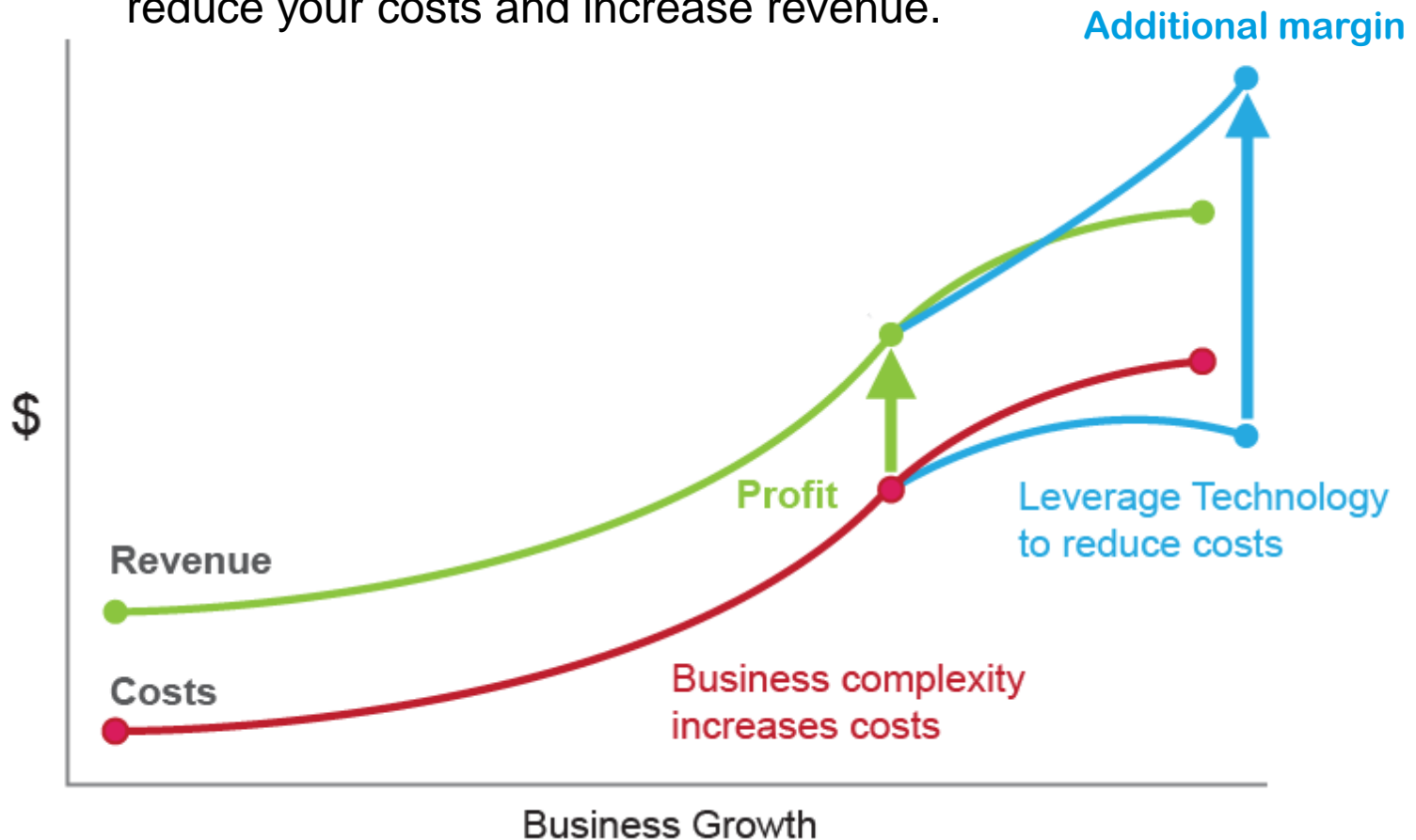
1. All our consultants have more than 25 years in the IT industry
2. Our experts constantly keep pace with the IT market place
3. We have extensive market information and resources
4. We access the latest IT research and commentary from across the world, daily
5. If we don't know the answer to your question immediately, we have the skills to research it for you

Objective

1. *stratITgy* doesn't sell IT hardware & software products or IT outsourcing services, so we do not have any hidden agendas
2. We are the only IT consulting firm that is completely independent of all IT suppliers
3. We leverage best practise (e.g. ITIL, COBIT), as the foundation of our analysis
4. We offer simple, yet effective models and frameworks developed from our experience with similar issues in similar clients

stratITgy will help you make profit from IT

The right advice at the right time will reduce your costs and increase revenue.



Reduce your costs

Improve IT performance

- IT strategy
- IT transformation
- Mentoring
- Benchmarking
- Objective IT solution selection
- Analysing vendor solutions for new business models
- Performance SLA's

Reduce risk

- Reduced business disruption
- Higher system availability
- Faster system speeds
- Disaster Recovery Planning
- Business Continuity Planning

Improve project delivery

- Best Practise IT Governance Frameworks
- Optimal approaches for delivering the strategy
- Robust Business Case preparation
- IT project prioritisation
- Oversee projects to deliver the scope

Reduce your IT costs

- Lower IT and business costs
- Better IT value
- Automate business processes
- Reduce headcount
- Increase employee productivity
- Benchmark IT costs
- Best Practise IT Recharge frameworks



While increasing revenue



Be Better informed

- Panel of IT Experts
- Strategic planning workshops
- Workshop facilitation
- Objective analysis, free of vendor bias
- Executive and stakeholder sponsorship

Leverage Innovation

- New technologies valuable to your business
- New market offerings
- New electronic sales channels
- Increased web capability and sales
- Define lower cost channels
- Understand if you should leverage Cloud Computing

Grow Your Business

- Better on-line capability
- Social networking strategy
- Digital marketing strategy
- Accurate market segmentation
- Sales tools & support strategies
- Business intelligence strategy

Be More Competitive

- Better alignment of IT work to key business priorities
- Faster delivery and improved prioritisation of projects
- Competitor analysis



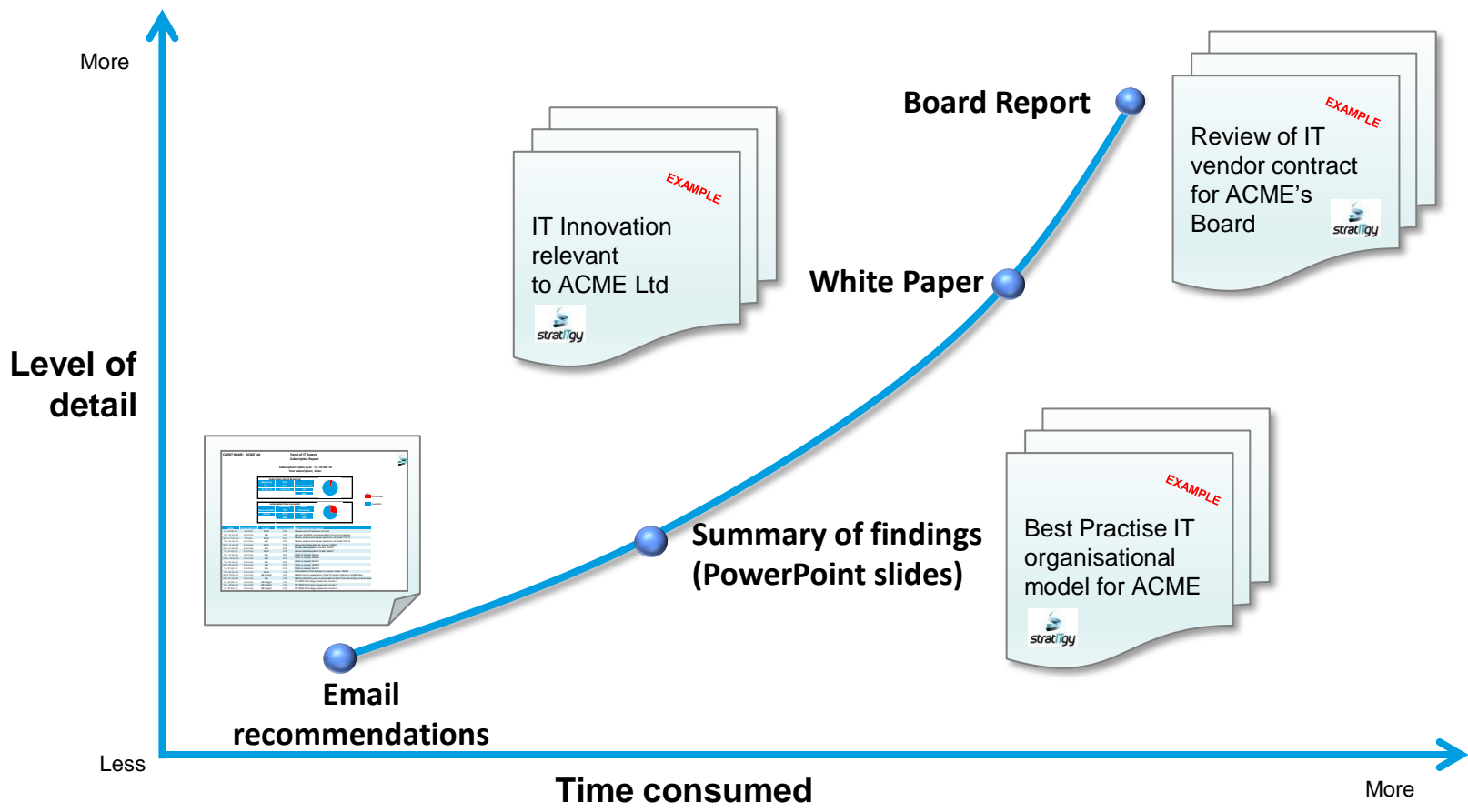
We offer a range of subscriptions to align with your needs

	1 Bronze	2 Silver	3 Gold	4 Platinum	5 Partner
Services	<ul style="list-style-type: none"> • Ad hoc advice relating to your IT environment • Ad hoc services for a scope of work within any of our capabilities 	<ul style="list-style-type: none"> • On tap advice when you need it • Queries can be made at any time in the Term • Roll over of unused time into one subsequent year 	<ul style="list-style-type: none"> • On tap advice when you need it • Queries can be made at any time in the Term • Roll over of unused time into one subsequent year 	<ul style="list-style-type: none"> • On tap advice when you need it • Queries can be made at any time in the Term • Roll over of unused time into one subsequent year 	<ul style="list-style-type: none"> • Full time (short term) IT professional • Interim CIO • Interim IT Executive (direct report to CIO) • Back fill your CIO or IT leadership on long service leave or while recruiting
Terms & Conditions¹	<ol style="list-style-type: none"> 1. \$10K³ 2. 90 Units⁴ per Term 3. 12 month Term 	<ol style="list-style-type: none"> 1. \$20K³ 2. 180 Units⁴ per Term 3. 12 month Term 	<ol style="list-style-type: none"> 1. \$40K³ 2. 360 Units⁴ per Term 3. 12 month Term 	<ol style="list-style-type: none"> 1. \$80K³ 2. 720 Units⁴ per Term 3. 12 month Term 	<ol style="list-style-type: none"> 1. Interim CIO @ \$15K per Week² 2. Interim IT Mgr @ \$12.5K per Week²

Notes: 1. This is a summary only, our services are subject to our Standard Terms and Conditions and the Special Conditions in our ITAP Terms
 2. Week = one calendar week (including weekends for business critical on-call IT operations only)
 3. Payment is annual upfront in AUD
 4. Units = 15 minute interval

Examples of deliverables from your subscription

The format and level of detail in the deliverables can be tailored exactly to your needs.



Who are our clients?



Our Story

stratITgy have been providing IT strategy solutions to our clients for the past 10 years. After years of experience in IT strategy, the need for a consultancy in this area became obvious, in particular an independent and objective voice providing advice and thus *stratITgy* was formed. Since then, *stratITgy* has grown from strength to strength and received recognition with a number of industry awards.

Our team of consultants each have over 25 years IT industry experience, providing our clients with valuable expertise.

Our Clients

Our clients have included small to medium size enterprises as well as large Australian corporates. In each case, we have successfully provided enterprise level IT strategy solutions, helped to increase profit and provided independent, objective advice. Our clients love the work we do for them, in fact much of our work still comes from recommendations through our clients.

Our clients have included among many others, one of Australia's largest health care companies, a large supermarket chain, a major transport firm and many SMEs.

stratITgy can offer high level expertise to assist you in a convenient and affordable manner.

Let's get started

You're ready to go ahead with ITAP?

Read the [ITAP Terms](#) on our website and [purchase a subscription](#) today!

Please contact us with any of your questions regarding ITAP.



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